

SUMMERS STORE GREATLY ENLARGED

Seventeen years ago Verne Summers was running a good drug store at the corner of State and Holman street, on the site of the present First Trust and Savings company. It was about that time that Mr. Summers lease expired and he was forced to move and he secured a long time lease on his present quarters. Since that time he has acquired space little by little until today he controls six thousand feet of floor space.

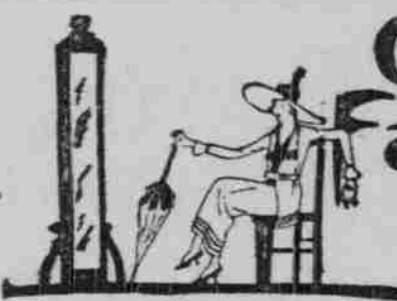
Mr. Summers had a hunch that some day Hammond would be a regular metropolis and he wouldn't be wearing whiskers when that day came. Hammond has grown beyond his expectations and he's still using a Durham-Lux razor.

Mr. Summers is a drug man, yet he has injected some new ideas into merchandising that ten years ago would have made a drug man laugh. Last year he took on the agency for the Pathe phonograph and sold hundreds of them. Drugs to keep you from getting sick, music to keep you from getting sour. And some folks said it was a poor combination, says Mr. Summers. "They are still taking my medicine and buying phonographs faster than I can get them here on the floor." The idea was a big one with Mr. Summers. He had faith enough in these machines to buy a hundred thousand dollars worth of them. The phonograph end of the business grew to such an extent that he enlarged his space one hundred percent and still can use more room. In addition to this he has built a large warehouse for drugs, sundries, phonographs and washing machines over on Plummer avenue.

One of the largest display and reception rooms in northern Indiana will be found on the second floor of the Summers store, where all models of the Pathe phonograph are on exhibition.

Mr. Summers has just launched a campaign to place one hundred Pathe in the homes of Hammond and vicinity. To do this he is utilizing space in The Times to put the proposition before the people of Lake county in the largest possible way.

Try a "Times Want Ad"



Co-Ed Fashion Hints by ZALUD



The much heralded flare for embroideries as described in so many fashion journals is really very amusing to me, upon my return from abroad, especially in the light of the way such suggestions are exploited and later developed in the New York shops. Undoubtedly Paris favors rich embroideries this season and it is well to so announce the style trend of the big modistes. It is also natural that, upon inspecting the most recent imports received by the Fifth Avenue shops, I should find rich gold and bead embellishments on many of them. But what all these fashion

WEST BADEN WILL TRY STEFFENGUIDE

Mrs. Florence Morgan Crim, widely known in the middle west as a magazine and newspaper writer, who is publicity and advertising manager of the West Baden Springs hotel, West Baden, Ind., was a visitor in Hammond yesterday.

Mrs. Crim made a thorough investigation of the Steffenguide system of directing motorists with the object of adopting it for road direction use of the West Baden Springs hotel. She was very favorably impressed with the new system and ventured the opinion that it would become the national system of road guidance. She opened negotiations with the Steffenguide corporation for adopting their system as a means of advertising the wonderful watering place which she represents as well as directing motorists to West Baden from all points of the compass.

As a contributor for Indianapolis daily newspapers and a member of the staff of the Hoosier Motorist, Mrs. Crim was widely known in this state as a writer. Her gifts led her into the advertising and publicity field in which she ranks high among the women of America.

Times news service is the best effort can furnish.

Twin City News Notes

Miss Florence Mathews soon to become the bride of Percy Cadman, with the date set for October 23rd, was entertained at a miscellaneous shower at the home of Mrs. Emil Johnston in North Forsyth avenue, with the hostess having the assistance of Miss Mabel Williams, who equally shared the sponsoring of the event. Covers were laid for thirty-five. Pink and white comprised the decorative scheme carried throughout the luncheon. A delightful time was indulged in and the gifts were many and varied in their selection.

Mrs. W. O. Williams of Northcote ave.

had as her guests, Mrs. George Douglas of Rockville, Ind., near Terra Haute, with her little daughter accompanying her. Mr. and Mrs. Douglas formerly operated the Paris Cleaning Shop, now the site of the Red Cross headquarters in South Forsyth avenue. Mr. Douglas was a minister of the Baptist faith during his residence in this city but this was known only to a very few intimate friends. He is now engaged in doing evangelistic work and is presently located at Rockville where his pastorate is. The family is contemplating moving as Rev. Douglas has received another call, but it has not been definitely arranged as to how soon they will leave their present quarters. The visit here of Mrs. Douglas was a most pleasant one and she remained only a few days.

The home of Mrs. J. G. Allen in Parrish ave. was most pleasantly arranged for the meeting of the Reciprocity Club yesterday, a day in advance to the regular meeting, owing to the soon departure of Mr. Allen's sister, Mrs. S. B. Christie, who has been visiting here from her home at Seattle, Washington, and her presence and that of the guests to meet in a social afternoon. Mostly the ladies of the club resided in East Chicago where the Allen's formerly lived in Beacon street.

Mr. and Mrs. Arley Church of Elm st. have a young son born to them and named Franklin Gustave. The proud father is an employee in the Inland Steel Co. and the fond mother was Miss Helen Carlson before her marriage, an Indiana Harbor young lady who resided in Elm street.

The J. O. Y. Club meets this evening with Miss Mildred Carlson in Grapevine st. The club socials are well enjoyed. Some business matters are to be brought up, requiring all members to be present.

The Ernest Paulsons of Ivy st. have a little new-born daughter who will bear the name of Alice Elizabeth. Mr. Paulson is an employee of the Standard Forgings Co.

The Sunday school class of Mrs. H. H. Clark at the First M. E. church at East Chicago enjoyed a social pastime with Halloween features, at the home of Mrs. Jessie Smith in North Magoun ave. Tuesday evening of this week. The class is designated as to name, The Loyal Women's Bible Class, and often are entertained at the various homes of the members. The members comprising the guest list were bidden in the participation of a school convention uniquely arranged by the hostess and director of the class. It was about the first of the affairs to be given as a prelude to the season's activities.

Dr. T. E. Bruce who has recently been confined to the Augusta Hospital in Chicago suffering with an indisposition, is well enough to be out and resuming his practice duties.

The David McClellans of Elm st., have returned from a visit to homes of relatives where their children accompanied them. They spent the time mostly at points near Louisville, Ky.

Roy Ferree of Elm st. is back from a visit in the East where his family accompanied him.

Miss Ella Mott, a modiste conducting a shop in Michigan ave., is anticipating leaving these parts for the East where she will establish a home. Miss Mott came to this city from Hammond and has become well acquainted with many not only through her profession but through her participation in musicals of local importance as well, being a vocalist of note.

Mrs. Edward Green, who formerly lived in this city in 145th st. and now in Oak Park, Chicago, will be visited by several ladies who are planning to spend the day and have occasion to view the little daughter that has recently come into this city from Hammond. Mrs. Green before her marriage was Miss Hallie Hale, daughter of Mrs. Robena Hale, and sister to Dr. R. P. Hale of this city.

Mrs. Elizabeth Basso well known in Calumet for her many years association in church work attendant with the Hungarian Reformed Church during the past

READ THESE TWIN CITY ADVERTISEMENTS

PLEATING AND RE-PLEATING

All kinds of skirts in one day. Button covering, bematching, braiding. All work guaranteed. Call at Wm. Wey's, 81 State st., little west of Holman st. Phone 446 Hammond. 8-27

Money to loan on farms and city property. Roe & Peterson's Law Office, 93

WILDROOT
will improve
hair or we
pay you

Wildroot is a guaranteed preparation which goes right at the hidden cause of coming baldness—the scalp, itchy crust of dandruff. Wildroot removes this crust—allows nature to produce the thick lustrous hair normal to any healthy scalp.

Wildroot Liquid Shampoo or Wildroot Shampoo Soap, used in connection with Wildroot Hair Tonic, will hasten the treatment.

WILDROOT
THE GUARANTEED HAIR TONIC

For sale here under a money-back guarantee

SCHLICHER'S PHARMACY
East Chicago, Indiana

TELEPHONE EAST CHICAGO 69
— For Your —
INDIANA
ELECTRIC SERVICE CO.
ELECTRICAL
NEEDS
624 Chicago Ave., E. Chi.

torate of Rev. Alexander Ludman, who presently is at Bridgeport, Conn., where he has a large field of religious work to direct, is disposing of her household furniture in view of locating in the same city and take up the same as endeavor here. Miss Irene Basso, daughter of Mrs. Basso, is now employed in Gary in social service work and will continue her duties there for the present. Mr. Basso, the husband and father has been at Bridgeport for some time preparing a home for his family and he is also engaged in the religious activities allied with that denomination. Many regret to see the Basso family move permanently from this community.

Mrs. Oscar Berg of Carey st., who has been ill for some time is recuperating most encouragingly and expresses a debt of gratitude to her many friends for their kindness ministered by them to her when she was in East Chicago, especially the ladies of the United Presbyterian church who assisted her in many ways to regain her strength.

The Woman's Guild of the Good

USED FIFTY YEARS

SSS

FOR RHEUMATISM

AT ALL DRUGGISTS

Shepherd church will meet tomorrow afternoon with Mrs. J. J. Davis, in North Magoun ave. A good attendance on the part of members is desired. A rummage sale is not far distant and this will be a part of the discussion tomorrow.

Miss Alice Albright of Chicago is arriving here to be the guest of Miss Mildred Carlson in Grapevine st. for a few days.

The Auction Bridge Club is planning a theater party to see Ethel Barrymore in "Decade" at a very near date and enjoy a dinner party in connection with the performance.

MOVIE ACTRESSES AND THEIR HAIR

Did it ever occur to you that every movie actress you have seen has lovely hair, while the most popular count their curls as their chief beauty? In fact, many are leading ladies just because of their attractive looks. Inquiry among them discloses the fact that they bring out all the natural beauty of their hair by careful shampooing, not with any soap or make-shift, but with a simple mixture by putting a teaspoonful of cantharol (which they get from the druggist) in a cup of hot water and applying this instead of soap. This full cup of shampoo liquid is enough so it is easy to apply it to all the hair instead of just the top of the head. After its use, the hair dries rapidly with uniform color. Dandruff, excess oil and dirt are dissolved and entirely disappear. The hair is so fluffy that it looks much heavier than it is, its luster and softness are delightful.—Adv.

Miss Hazel Krill and Miss Margaret Canine will be joint hostesses to a meeting of the Kappa Kappa Kappa on Tuesday evening, Oct. 19th, at Miss Canine's home in North Magoun ave.

Oldest Odd Fellow Dead
MANCHESTER, N. H., Oct.—George C. Main, who claimed to be the oldest Odd Fellow in the world, is dead at the home of his daughter Mrs. Walter S.

KELLOGG'S TASTELESS CASTOR OIL BOTTLED IN THE LABORATORY

Genuine is Sold Only in Bottles Plainly Labelled Kellogg's

Every bottle of Kellogg's Tasteless Castor Oil is plainly labelled with Kellogg's name. Take no substitute. Insist on Kellogg's Tasteless Castor Oil, laboratory bottled. If you want a castor oil absolutely without nauseating taste. Nothing has been put in to disguise the taste. Strength and purity remain the same—100% pure castor oil that your doctor always prescribes, but with the nauseating taste removed. Mothers will appreciate this valuable new form of the good old family remedy, because children take Kellogg's Tasteless Castor Oil readily. No bribing or coaxing. You can now get Kellogg's Tasteless Castor Oil at all good druggists. Three sizes, 15c, 35c, and 65c.—Adv.

Holt, 412 Amherst st. He was aged one hundred years, eleven months, and eighteen days.

Mr. Main was a member of White Mountain Lodge, Odd Fellows, which he declared he joined March 3, 1844, and Penacook Encampment. He held the record for being the oldest member of the old-time fire department of Concord, N. H.

SAGE TEA DANDY TO DARKEN HAIR

It's Grandmother's Recipe to Bring Back Color and Lustre to Hair

You can turn gray, faded hair beautifully dark and lustrous almost overnight if you get a bottle of "Wyeth's Sage and Sulphur Compound." He held the record for being the oldest member of the old-time fire department of Concord, N. H.

Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.

Going Back to Pre-War Prices

SPECIAL SALE FOR Friday and Saturday October 15th and 16th

Is the Day to Cut Your Cost of Living by Buying Your Table Needs of Fresh Stock of Honest Goods.

SUGAR Domino Cane Granulated Sugar in Sanitary Packages, packed at factory. 12c Per lb.	COME EARLY HAVE YOUR ORDER DELIVERED PROMPTLY	COMBINATION 1 bag, 3½ lbs., Domino Granulated Sugar, 3 lbs. Good Peaberry Coffee, \$1.49 ALL FOR
FLOUR Pillsbury and Gold Medal \$1.63 Flour, ½ bbl.	Pet, Libby's Milk, per can 12c	CREAMERY BUTTER, in 1 lb. prints, per lb. 65c GOOD LUCK OLEO, 2 lbs. for 69c
Extra Fine New Pack Wisconsin Early June Peas. 2 dozen, in case \$3.45 Per dozen \$1.75 Per can 15c	Brick Cheese, 34c Pimento Cheese, 14c American Cheese, lb. 38c	Telmo Brand Pure Fruit Preserves, in 5 lb. jars. Cherries, Red Raspberries. \$2.09 Per jar
Fancy Corn, extra fine. \$3.80 2 dozen, case \$1.95 Per dozen 17c	Pineapple, fresh pack, Del Monte brand— No. 1 can 25c No. 2 can 43c	1½ lb. Luncheon Brand Pure Fruit Preserves, all berries 46c 1 lb. Renroh Preserves 29c
No. 2½ can 48c Tall Can Bartlett Pears, in heavy syrup, Club House brand, per can 33c Blackberries, fresh pack, Del Monte Brand, tall can 31c	Navy Beans, fresh goods, per lb. 7½c Fancy Blue Rose Rice, per lb. 13½c Fine Rice, per lb. 8c	Beech Nut Brand Pure Peach Jam 28c Sunkist Brand Orange Jelly, in glass 10c
Royal Anne Cherries, Del Monte Brand, No. 2½ can 49c Arlington Brand Pitted Cherries, No. 2 can 43c Morris Strawberries, No. 2 can 43c	Sardines, in oil or mustard. 3 boxes for 25c Puritan, Buckeye and Reliance Malt and Hops — 99c	American Family Soap—Per bar 7c Fels Naptha Soap—Per bar 7c
Libby's Extra Muscat Grapes, tall can 18c Hostess Brand Green Gage Plums, tall can 18c Ganesha Park Brand Apricots, tall can 17c		Swift Arrow Soap—Per bar 4½c Swift Washing Powder—Per pkg. 4½c
		Grandma Washing Powder—Large pkg. 16c Lux—Per pkg. 10½c Matches—Per pkg. 5c

East Chicago Coffee & Tea Store & Market

Bee Hive Building

714 Chicago Ave.

Phones 24-85 825

Specials for Friday and Saturday October 15th and 16th

SUGAR—With a \$4.00 order of groceries and meats, 5 lbs. for.....55c	Libby's Fancy Red Salmon, 1 lb. can for.....38c
Rio Coffee, 5 lbs. \$1.35, per lb.....28c	Tomatoes, half packed, No. 3 cans. Regular 22c, per can.....18c
Fresh Roasted Coffee, 5 lbs.....\$1.60	Farm House Queen Olives. Regular 75c, in full quart jars, at.....55c
Per lb.....35c	O'cedar Mop, \$1.25 size, and a bottle of 30c Cedar Oil, for.....\$1.29
Our Leader Coffee, 4 lbs.....\$1.55	Navy Beans, Michigan hand picked, 3 lbs. for.....29c
Per lb.....40c	Pet Milk, large size, 2 cans.....25c
M. R. Blend Coffee, 3 lbs.....\$1.30	Campbell's Tomato Soup, 2 cans 25c
Per lb.....45c	Rumford Baking Powder, 1 lb. can.....32c
Lipton's Cocoa, ½ lb. tins.....25c	Jap Rose Soap, per cake.....10c
Fancy Gunpowder Tea, lb.....69c	Crystal White Soap, 10 bars.....69c
Unseeded Biscuit, 3 boxes.....25c	
American Family Soap (with coffee or tea order), 6 bars.....39c	
Early June Peas, 6 cans 85c, can.....15c	
Fancy Corn, 6 cans 90c, can.....16c	
Telmo Brand Peaches, in heavy syrup, large size can.....42c	

WE DRESS OUR OWN CHICKENS
FULL LINE OF FRESH AND SMOKED MEATS

Banner Grocery & Produce Co.

WHOLESALE AND RETAIL

621 Chicago Ave. Phone East Chicago 186